

DATE: 10-15-2012 **PAGE:** 1

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INNOVATIVE ADVERTISING INC. - 11360 ATTN: HEIDI GUERRA

4250 HWY 22, SUITE 7 MANDEVILLE LA 70471

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
402225	10-11-2012		0	NC JUDICIAL COALITION	NC JUDICIAL COALITION	POLITICALS	WTVD - DURHAM

	Agency Es	t#	CMS#	Sales Office	Account Executive	Start Date	End D	Date	Billing						P	ackage	Contract Title		
	100		246214	PHILADELPHIA	A. CLIFFORD	10-12-2012	10-22-2	012	M (Broa	dca	st Mo	onth.	Cvc	le 1)		_	246214		
ī	ine Start Date	End Date	Time Period	1	cription	1.0 .2 20.2	10 == =		Duration				<u>, , </u>		_	SPW		Tot Spots	Total \$
	nio Giari Bato		Agency CPE:		311011			1.0	Duration	IVI		VV	•			31 77	1 1100	Tot opots	Τοιαι ψ
	1 10-12-2012		04:30AM - 04:		WITNESS NEWS @ 4:30A	M (MON-THU/	'SUN) (1	1	30						x	1	130	1	130.00
	2 10-15-2012	10-21-2012	04:30AM - 04:	59AM EYE	WITNESS NEWS @ 4:30A	M (MON-THU/	'SUN) (1	1	30	x	X	X	X		X	5	130	5	650.00
	3 10-22-2012	10-22-2012	04:30AM - 04:	59AM EYE	WITNESS NEWS @ 4:30A	M (MON-THU/	'SUN) (1	1	30	1						1	130	1	130.00
	4 10-12-2012	10-14-2012	05:00AM - 05:	30AM EYE	WITNESS NEWS AT 5:00	AM (MONDAY	-FRIDA	1	30					1		1	700	1	700.00
	5 10-15-2012	10-21-2012	05:00AM - 05:	30AM EYE	WITNESS NEWS AT 5:00	AM (MONDAY	-FRIDA	1	30	x	X	X	X .	X		5	700	5	3,500.00
	6 10-22-2012	10-22-2012	05:00AM - 05:	30AM EYE	WITNESS NEWS AT 5:00 A	AM (MONDAY	-FRIDA	1	30	1						1	700	1	700.00
	7 10-12-2012	10-14-2012	07:00AM - 09:	00AM GOO	DD MORNING AMERICA (M	IONDAY-FRID	PAY) (83	1	30					1		1	1,500	1	1,500.00
	8 10-15-2012	10-21-2012	07:00AM - 09:	00AM GOO	DD MORNING AMERICA (N	IONDAY-FRID	OAY) (83	1	30	x	X	X	X	X		5	1,500	5	7,500.00
	9 10-22-2012	10-22-2012	07:00AM - 09:	00AM GOO	DD MORNING AMERICA (N	IONDAY-FRID	OAY) (83	1	30	1						1	1,500	1	1,500.00
	10 10-12-2012	10-14-2012	09:00AM - 10:	00AM LIVE	! WITH KELLY & MICHAE	L (842)		1	30					1		1	700	1	700.00
	11 10-15-2012	10-21-2012	09:00AM - 10:	00AM LIVE	! WITH KELLY & MICHAE	L (842)		1	30	x	X	X	X .	X		5	700	5	3,500.00
	12 10-22-2012	10-22-2012	09:00AM - 10:	00AM LIVE	! WITH KELLY & MICHAE	L (842)		1	30	1						1	700	1	700.00
	13 10-12-2012	10-14-2012	07:00AM - 08:	00AM EYE	WITNESS NEWS SATURD	AY AT 7AM (2	2408)	1	30					X		1	650	1	650.00
	14 10-15-2012	10-21-2012	07:00AM - 08:	00AM EYE	WITNESS NEWS SATURD	AY AT 7AM (2	2408)	1	30					X		1	650	1	650.00
	15 10-12-2012	10-14-2012	09:00AM - 10:	00AM EYE	WITNESS NEWS SAT 9-10	OAM (10765)		1	30					X		1	600	1	600.00



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ATTN: HEIDI GUERRA 4250 HWY 22, SUITE 7 MANDEVILLE LA 70471

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | NC JUDICIAL COALITION | NC JUDICIAL COALITION | POLITICALS | WTVD - DURHAM

	402225 10-1	1-2012	0	INC JUDICIAL CC	DALITION	C JUDICIAL CC	JALITION	IN .		FOL	LITICALS		V	V I V D - D O	KHAIVI
	Agency Est		CMS # 246214	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-12-2012	End Da		Billing M (Broad	dcast Month, C		Package N	Contract Titl	e	
1 i		End Date	Time Period		escription	10 12 2012	10 22 20			M T W T				Tot Spots	Total \$
	le Clart Bate	End Date	Agency CPE:		Comption			110	Duration	IVI I VV I	ГЗЗ	JF VV	FIICE	τοι οροιο	ι υιαι φ
1	10-15-2012	10-21-2012	09:00AM - 10:		YEWITNESS NEWS SAT 9-10	AM (10765)		1	30		x	1	600	1	600.00
1	7 10-12-2012	10-14-2012	06:00AM - 07:	00AM E	YEWITNESS NEWS SUNDAY	6-7A (6243)		1	30		х	1	400	1	400.00
1	8 10-15-2012	10-21-2012	06:00AM - 07:	MA00	YEWITNESS NEWS SUNDAY	6-7A (6243)		1	30		х	1	400	1	400.00
1	9 10-12-2012	10-14-2012	07:00AM - 08:	00AM E	YEWITNESS NEWS SUN 7-8A	A (820)		1	30		Х	1	800	1	800.00
			07:00AM - 08:		YEWITNESS NEWS SUN 7-8A			1	30		X		800	1	800.00
	21 10-12-2012		08:00AM - 09: 08:00AM - 09:		OOD MORNING AMERICA SU			1	30 30		x		850 850	1	850.00 850.00
			08:00AM - 09:		OOD MORNING AMERICA SU	, ,	3)	1	30		x	1	800	1	800.00
			08:00AM - 09:		OOD MORNING AMERICA SA	,		1	30		x	1	800	1	800.00
1	10-12-2012	10-14-2012	05:30AM - 06:	MA00	YEWITNESS NEWS AT 5:30 A	AM (MONDAY-F	FRIDA	1	30		1	1	850	1	850.00
1	10-15-2012	10-21-2012	05:30AM - 06:	OOAM E	YEWITNESS NEWS AT 5:30 A	AM (MONDAY-F	FRIDA	1	30	x x x x	X	5	850	5	4,250.00
2	10-22-2012	10-22-2012	05:30AM - 06:	MA00	YEWITNESS NEWS AT 5:30 A	AM (MONDAY-F	FRIDA	1	30	1		1	850	1	850.00
2	10-12-2012	10-14-2012	05:30PM - 06:	00PM E	YEWITNESS NEWS 5:30PM (I	MONDAY-FRID	8) (YA	1	30		1	1	2,800	1	2,800.00
2	10-15-2012	10-21-2012	05:30PM - 06:	00PM E	YEWITNESS NEWS 5:30PM (I	MONDAY-FRID	8) (YA	1	30	x x x x	X	5	2,800	5	14,000.00
3	10-22-2012	10-22-2012	05:30PM - 06:	00PM E	YEWITNESS NEWS 5:30PM (I	MONDAY-FRID	(8) (YA	1	30	1		1	2,800	1	2,800.00



DATE: 10-15-2012

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INNOVATIVE ADVERTISING INC. - 11360 ATTN: HEIDI GUERRA

ATTN: HEIDI GUERRA 4250 HWY 22, SUITE 7 MANDEVILLE LA 70471

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
402225	10-11-2012		0	NC JUDICIAL COALITION	NC JUDICIAL COALITION	POLITICALS	WTVD - DURHAM

Agency Est	#	CMS	S #	Sales Office	Account Exe	cutive	Start Date	End D	Date	Billing						Pack	age	Contract Title	е	
		2462	14	PHILADELPHIA	A. CLIFFORI	D	10-12-2012	10-22-2	012	M (Broa	dcas	st Mo	nth,	Cycle	1)	N		246214		
Start Date	End Date	Time Pe	riod		Description				RC	Duration	М	Т	W	TF	S	s s	PW	Price	Tot Spots	Total \$
		Agency (CPE:	E : 1001																
0-12-2012	10-14-2012	06:00PM	1 - 06:3	30PM	EYEWITNESS NE	WS AT 6 SUN	N (822)		1	30						x	1	1,800	1	1,800.00
0-15-2012	10-21-2012	06:00PM	1 - 06:3	30PM	EYEWITNESS NE	WS AT 6 SUN	N (822)		1	30						x	1	1,800	1	1,800.00
0-12-2012	10-14-2012	04:00PM	1 - 05:0	00PM	EYEWITNESS NE	:WS 4:00PM (MONDAY- FR	IDAY) (1	30				1			1	800	1	800.00
0-15-2012	10-21-2012	04:00PM	1 - 05:0	00PM	EYEWITNESS NE	:WS 4:00PM (MONDAY- FR	IDAY) (1	30	x	x	X Z	х х			5	800	5	4,000.00
0-22-2012	10-22-2012	04:00PM	1 - 05:0	00PM	EYEWITNESS NE	:WS 4:00PM (MONDAY- FR	IDAY) (1	30	1						1	800	1	800.00
0-15-2012	10-21-2012	07:00PM	1 - 07:3	30PM	EYEWITNESS NE	WS SAT 7-73	80P (838)		1	30					x		1	2,135	1	2,135.00
0-12-2012	10-14-2012	10:00AN	/ - 11:0	00AM	RACHEL RAY (M	ONDAY-FRID	AY) (851)		1	30				1			1	400	1	400.00
0-15-2012	10-21-2012	10:00AN	1 - 11:0	00AM	RACHEL RAY (M	ONDAY-FRID	AY) (851)		1	30	x	x	X Z	х х			5	400	5	2,000.00
0-22-2012	10-22-2012	10:00AN	/ - 11:0	00AM	RACHEL RAY (M	ONDAY-FRID	AY) (851)		1	30	1						1	400	1	400.00
0-12-2012	10-14-2012	11:00AN	1 - 12:0	00РМ	THE VIEW (MONI	DAY-FRIDAY)	(846)		1	30)			1			1	700	1	700.00
0-15-2012	10-21-2012	11:00AN	1 - 12:0	00РМ	THE VIEW (MONI	DAY-FRIDAY)	(846)		1	30	x	x	X Z	х х			5	700	5	3,500.00
0-22-2012	10-22-2012	11:00AN	1 - 12:0	00РМ	THE VIEW (MONI	DAY-FRIDAY)	(846)		1	30	1						1	700	1	700.00
0-12-2012	10-14-2012	12:00PM	1 - 12:3	30PM	EYEWITNESS NE	WS AT NOON	N(MONDAY-FF	RIDAY)	1	30				1			1	850	1	850.00
0-15-2012	10-21-2012	12:00PM	1 - 12:3	30PM	EYEWITNESS NE	WS AT NOON	N(MONDAY-FF	RIDAY)	1	30	x	X	X Z	х х			5	850	5	4,250.00
0-22-2012	10-22-2012	12:00PM	1 - 12:3	30PM	EYEWITNESS NE	WS AT NOON	N(MONDAY-FF	RIDAY)	1	30	1						1	850	1	850.00
	0-12-2012 0-12-2012 0-15-2012 0-15-2012 0-22-2012 0-15-2012 0-15-2012 0-15-2012 0-15-2012 0-12-2012 0-12-2012 0-15-2012 0-15-2012 0-15-2012	0-15-2012 10-21-2012 0-12-2012 10-14-2012 0-15-2012 10-21-2012 0-22-2012 10-22-2012 0-15-2012 10-21-2012 0-12-2012 10-14-2012 0-22-2012 10-22-2012 0-22-2012 10-22-2012 0-12-2012 10-21-2012 0-15-2012 10-22-2012 0-22-2012 10-22-2012 0-12-2012 10-14-2012 0-15-2012 10-14-2012 0-15-2012 10-21-2012	Start Date End Date Time Pe	Start Date End Date Time Period Agency CPE:	Start Date End Date Time Period Agency CPE: E: 1001 O-12-2012 10-14-2012 06:00PM - 06:30PM O-15-2012 10-21-2012 06:00PM - 06:30PM O-12-2012 10-14-2012 04:00PM - 05:00PM O-15-2012 10-21-2012 04:00PM - 05:00PM O-15-2012 10-21-2012 04:00PM - 05:00PM O-15-2012 10-22-2012 04:00PM - 05:00PM O-15-2012 10-21-2012 07:00PM - 07:30PM O-15-2012 10-14-2012 10:00AM - 11:00AM O-15-2012 10-21-2012 10:00AM - 11:00AM O-15-2012 10-22-2012 10:00AM - 11:00AM O-12-2012 10-14-2012 10:00AM - 12:00PM O-15-2012 10-21-2012 11:00AM - 12:00PM O-15-2012 10-22-2012 11:00AM - 12:00PM O-12-2012 10-14-2012 11:00AM - 12:00PM O-12-2012 10-14-2012 11:00AM - 12:00PM O-12-2012 10-14-2012 12:00PM - 12:30PM O-15-2012 10-21-2012 12:00PM - 12:30PM O-15-2012 0-21-2012 12:00PM - 12:30PM O-15-2012 0-21-	Start Date	Start Date	1001 246214 PHILADELPHIA A. CLIFFORD 10-12-2012	1001 246214 PHILADELPHIA A. CLIFFORD 10-12-2012 10-22-2012 10-14-2012 10-22-2012 10-14-2012 10-14-2012 06:00PM - 06:30PM EYEWITNESS NEWS AT 6 SUN (822)	1001 246214 PHILADELPHIA A. CLIFFORD 10-12-2012 10-22-2012 Start Date End Date Time Period Description RC	1001 246214 PHILADELPHIA A. CLIFFORD 10-12-2012 10-22-2012 M (Broad Stant Date End Date Time Description RC Duration	1001 246214 PHILADELPHIA A. CLIFFORD 10-12-2012 10-22-2012 M. (Broadca Start Date End Date Time Period Description Description M. Roc Duration M.	Note	1001 246214 PHILADELPHIA A. CLIFFORD 10-12-2012 10-22-2012 M. (Broadcast Month, Start Date End Date Time Period Description Start Date End Date Time Period Description PRC Duration M T W T W T	1001 248214 PHILADELPHIA A. CLIFFORD 10-12-2012 10-22-2012 M. (Broadcast Month. Cycle Start Date Time Period Description RC Duration M T W T F	Start Date End Date Time Period Description Description Description No. 12-2012 Description Description Description No. 12-2012 Description Description Description No. 12-2012 Description No. 12-2012 Description Description Description No. 12-2012 Description No. 12-2009M EYEWITNESS NEWS AT 6 SUN (822) Description Description	Note Start Date End Date Time Period Description Note Start Date End Date Start Date End Date Time Period Description Note Start Date Start Date End Date Start Date Start Date End Date Start Date Start Date End Date Time Period Description Note Start Date Start D	Start Date End Date Time Period Description Description N Broadcast Month, Cycle 1) N Start Date End Date Time Period Description RC Duration M T W T S S SPW	1001	Start Date End Date Time Period



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DATE: 10-15-2012

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ATTN: HEIDI GUERRA 4250 HWY 22, SUITE 7 MANDEVILLE LA 70471

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | Product Code | Station/Market | A02225 | 10-11-2012 | O | NC JUDICIAL COALITION | NC JUDICIAL COALITION | POLITICALS | WTVD - DURHAM

102220 10			110 002 10 12 0														
Agency Es	st#	CMS#	Sales Office	Account Executive	Start Date	End Da	ate	Billing					F	ackage	Contract Tit	e	
100		246214	PHILADELPHIA	A. CLIFFORD	10-12-2012	10-22-20		M (Broa	dcas	st Mo	nth, (Cycle		N	246214		
Line Start Date	End Date	Time Period		Description				Duration						SPW		Tot Spots	Total \$
		Agency CPE:	E: 1001	·													¥
46 10-12-2012	10-14-2012	12:30PM - 01:		MILLIONAIRE 1230-1P(MON	DAY-FRIDAY) (9	127)	1	30				1		1	400	1	400.00
10 10 12 2012	10 11 2012	12.001 011			27(11(12)(1)(0		- 1					•			100	•	100100
47 10 15 2012	10 21 2012	12:30PM - 01:	.000M N	MILLIONAIRE 1230-1P(MON	DAV EDIDAV) (0	127)	1	20	v	v	x >	, v		5	400	5	2,000.00
47 10-13-2012	10-21-2012	12.30FW-01.	.OOF IVI	MILLIONAINE 1230-1F(MON	DAT-FRIDAT) (S	121)	١'	30	^	^	^ ′	` ^		3	400		2,000.00
40 40 00 0040	40.00.0040	40.000		###	DAY				١.						400		400.00
48 10-22-2012	10-22-2012	12:30PM - 01:	OOPM N	MILLIONAIRE 1230-1P(MON	DAY-FRIDAY) (9	127)	1	30	1					1	400	1	400.00
49 10-12-2012	10-14-2012	09:00AM - 10:	:00AM L	IVE! WITH KELLY & MICHA	AEL (842)		1	30				1		1	500	1	500.00
50 10-15-2012	10-21-2012	09:00AM - 10:	:00AM L	IVE! WITH KELLY & MICHA	AEL (842)		1	30	Х	X	X X	X		5	500	5	2,500.00
51 10-22-2012	10-22-2012	09:00AM - 10:	:00AM L	IVE! WITH KELLY & MICHA	AEL (842)		1	30	1					1	500	1	500.00
52 10-12-2012	10-14-2012	07:00PM - 07:	:30PM J	EOPARDY (MONDAY-FRIC	OAY) (898)		1	30				1		1	3,000	1	3,000.00
				·	, , ,												
53 10-15-2012	10-21-2012	07:00PM - 07:	:30PM J	EOPARDY (MONDAY-FRIC	OAY) (898)		1	30	x	Х	x >	(X		5	3,000	5	15,000.00
					, (,										,,,,,,,		.,
54 10-22-2012	10-22-2012	07:00PM - 07:	30PM	EOPARDY (MONDAY-FRIC	1AY) (898)		1	30	1					1	3,000	1	3,000.00
04 10 22 2012	10 22 2012	07.001 III 07.	.001 111	LOI AND I (MONDAT THE)A1) (000)		١.	00	•						0,000		0,000.00
55 10-12-2012	10-14-2012	07:30PM - 08:	·OODM V	VHEEL OF FORTUNE (MON	IDAY-EDIDAY) (201)	1	30				1		1	2,600	1	2,600.00
33 10-12-2012	10-14-2012	07.301 W - 00.	.001 101	WILLE OF TORTONE (MOR	idai-i Nidai) (s	,01)	١.	30				•			2,000	•	2,000.00
EC 40 4E 0040	10 24 2012	07.20DM 00-	OODM	VUEEL OF FORTUNE (MON	IDAY EDIDAY) "	004)		20		v	v .	, v		_	2 622	_	13 000 00
36 10-15-2012	10-21-2012	07:30PM - 08:	OUPIVI V	VHEEL OF FORTUNE (MON	IDAT-FRIDAY) (S	(101)	1	30	^	X	X X	X		5	2,600	5	13,000.00
FT 40 00 55 15	40.00.00:0			WIEEL OF FORTUNE (***	DAY EDIDAY (
57 10-22-2012	10-22-2012	07:30PM - 08:	OUPM V	VHEEL OF FORTUNE (MON	IDAY-FRIDAY) (9	301)	1	30	1					1	2,600	1	2,600.00
58 10-15-2012	10-21-2012	07:30PM - 08:	:00PM V	VHEEL OF FORTUNE SAT (900)		1	30					X	1	1,250	1	1,250.00
59 10-15-2012	10-21-2012	09:00PM - 11:	:00PM F	PRIME SPECIALS (797)			1	30		1				1	2,800	1	2,800.00
		DEBATE	EM LINE NOTE														
		, . -												1		1	



INNOVATIVE ADVERTISING INC. - 11360

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ATTN: HEIDI GUERRA 4250 HWY 22, SUITE 7 MANDEVILLE LA 70471

Contract No Contract Dt 402225 10-11-2012 Revision Dt NC JUDICIAL COALITION Rev# Advertiser NC JUDICIAL COALITION Rev# NC JUDICIAL COALITION POLITICALS Station/Market WTVD - DURHAM

402225 10-1	1-2012	0	INC JUDICIAL (COALITION	INC JUDICIAL C	JOALITIO	אוי			POLITICAL	.s 		V	71 VD - DO	KHAW
Agency Est		CMS # 246214	Sales Office PHILADELPHI	Account Executive A A. CLIFFORD	Start Date 10-12-2012	End D		Billing M (Broad	dcast Moi	nth, Cycle 1)		-	Contract Title	9	
Line Start Date	End Date	Time Period		Description						NTFS		SPW	Price	Tot Spots	Total \$
		Agency CPE:	E : 1001												
60 10-12-2012	10-14-2012	10:00PM - 11:	00PM	FRIDAY PRIME 10-11P (791)			1	30		1		1	4,000	1	4,000.00
		20/20	EM LINE NOTE -										4.000		4 000 00
61 10-15-2012	10-21-2012	10:00PM - 11:		FRIDAY PRIME 10-11P (791)			1	30		1		1	4,000	1	4,000.00
			M LINE NOTE -												
62 10-12-2012				SUNDAY PRIME 9-10P (855)			1	30			1	1	4,500	1	4,500.00
			M LINE NOTE -												
63 10-15-2012		09:00PM - 10:		SUNDAY PRIME 9-10P (855)			1	30			1	1	4,500	1	4,500.00
		REVENGE	M LINE NOTE -												
64 10-15-2012	10-21-2012	08:00PM - 09:	00PM	TUES PRIME 8-9P (810)			1	30	1			1	8,500	1	8,500.00
		DWTS	EM LINE NOTE -												
65 10-15-2012	10-21-2012	08:00PM - 09:	00PM	MONDAY PRIME 8-10P (795))		1	30	1			1	8,500	1	8,500.00
		DWTS	EM LINE NOTE -												
												antracta	d Cross Total	101	162 405 00
													d Gross Total		163,495.00
													al Gross Total Commission		163,495.00 24,524.25
												Agency	Net Total		24,524.25 138,970.75
Month/YR		Preempted		Made Good	Contract T	Γotal		Α	djustmer	nts					Actual Total
Oct 12		5,600.00		0.00	163,49	5.00			0.	00					163,495.00
TOTAL		5,600.00		0.00	163,49	5.00			0.	00					163,495.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood